Community Partners Toolkit

PREVENT CHILD ABUSE NEVADA CONTACT INFORMATION:

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OVERVIEW OF PREVENT CHILD ABUSE NEVADA

OUR SHARED VISION...

is for every child to have a great childhood because our children are our future.

OUR MISSION...

is to ensure that Nevada's children thrive in safe, stable, and nurturing environments and relationships. Through providing education, advocacy, and awareness, Prevent Child Abuse Nevada aims to inspire communities to prevent all forms of child maltreatment.

WE BELIEVE IN PREVENTION...

by using supportive research showing how the prevention of adverse childhood experiences such as abuse and neglect can have an enormous impact the health of our society.

NATIONAL PINWHEELS FOR PREVENTION

Pinwheels for Prevention® is a national campaign held every April for Child Abuse Prevention Month. The main focus is to spread awareness throughout communities across the nation, helping ensure each child has the opportunity to live out a safe, stable, and nurturing childhood by putting prevention first. When we prioritize prevention, we lay a healthy foundation that promotes growth and development with the underlying prevention message to ensure child abuse and neglect never occur in the first place. The Pinwheels for Prevention® campaign is symbolized with the pinwheel which represents the carefree and happy childhood that every kid deserves.

PCANV PINWHEELS FOR PREVENTION

PCANV first implemented Pinwheels for Prevention® efforts in 2012 with a steady increase of participation each year. Every April, 10,000 pinwheels are distributed across the state in order promote and support child abuse prevention awareness. The campaign consists of a partnership between PCANV and statewide community partners through pinwheel activities, public service announcements, social media outreach, and educational materials.
April is Prevent Child Abuse Month

Here are several ways you and your organization can become involved!

As a Local Organization You Can:

• Organize your own Pinwheels for Prevention campaign by requesting pinwheels and planting a garden.
• Join Child Abuse Prevention Month activities in April or organize activities in your community.
• Consider how you can incorporate child abuse prevention into your work.
• Discuss child abuse prevention at your conferences and meetings.
• Make child abuse prevention month bulletin boards incorporating pinwheels.
• Collaborate with other local organizations.

As an Individual You Can:

• Write to your elected official about the importance of preventing the abuse and neglect of Nevada’s children.
• Purchase pinwheels and plant your own pinwheel garden.
• Talk about prevention in your community.
• Organize a small fundraiser to raise awareness in your community.
• Line walkways with pinwheels.

As a Corporation You Can:

• Sell paper pinwheels at checkout or other special pinwheel items in your stores.
• Sponsor pinwheel activities in Nevada.
• Print messages on your bags or insert bill-stuffers to bring attention to the issue of child abuse prevention.
• Invite your employees to show their support by purchasing and displaying pinwheels.
• Create a pinwheel garden on your company’s premises in April to show your support during Child Abuse Prevention Month.
• Contribute your company’s professional expertise to help us advance this campaign and our organization’s mission.
• Donate or support the purchase of advertising space to help continue getting the word out.
Here are some other great ideas from our partners across Nevada in 2016!

Make pinwheel flower pots!

Have a coloring contest with the kids you work with!

Host a Go BLUE & Pinwheels 5k run/walk!

Host a Go BLUE Company Tournament - basketball, volleyball, etc.

Go BLUE with your entire organization on April 7th!

"Join Hands with Olive Crest in Preventing Child Abuse" - Make a painted hand mural showing support for child abuse prevention!

Partner with your local sports team to host a Pinwheels for Prevention Game Night!

Make pinwheels with kids in the community!

Make pinwheels kits to spread the pinwheel message with everyone in your office!
Why positive messaging:

Research shows that while horrific stories of child abuse and neglect may gain short-term media attention, this approach is not successful in building lasting public will for effective prevention efforts. To promote lasting change, the pinwheel messages must focus on proposing effective solutions and engaging people in positive, preventative action they can take on their own.

Example Facebook posts:

- We want to see you in BLUE on Friday, April 7, 2017, showing your support of child abuse prevention awareness! Post a photo of you and your friends or colleagues in BLUE on Facebook or Twitter using the hashtag #GoBlueNV and we’ll share your photos! Learn more here: preventchildabusenevada.org

- Help us raise awareness! We hope that you will be able to join us and support our cause and promote the importance of creating happy childhoods for Nevada’s children! Don’t forget to wear BLUE April 7th for Go Blue Day, to raise awareness of Child Abuse Prevention. Take a selfie or a group photo using the hashtag #GoBlueNV and we will share your photos.

- What is Pinwheels for Prevention? Pinwheels for Prevention is a nationwide campaign created to promote change in how our communities think about prevention and how we can deliver on our commitment to America’s children. The pinwheel is an uplifting reminder of childhood and the bright futures all children deserve. More information about this campaign can be found HERE: preventchildabusenevada.org

- April is National Child Abuse Prevention Month, a time to recognize that we each play a part in promoting the social and emotional well-being of children and families in our communities right here in the Silver State. #GoBlueNV Learn more here: preventchildabusenevada.org

- Pinwheels represent the great childhoods we want for all children. Show your support by planting a pinwheel garden, or volunteering at your local Pinwheels for Prevention Event! Wear blue to show your support! #GoBlueNV
Social Media & Online Outreach Cont..

Example Twitter posts:

- April is National Child Abuse Prevention Month, visit @PCAnevada to learn more #GoBlueNV
- Many are taking actions to support great childhoods without realizing it. Your ordinary actions may make an extraordinary difference.
- The #Pinwheel is the uplifting reminder of the great childhoods all kids deserve. (INSERT PHOTO OF PINWHEEL)
- April is National Child Abuse Prevention Month. Visit http://bit.ly/2jIzZrn to find out how to get involved. #GoBlueNV
- Protective factors help parents find resources, supports or coping strategies that allow them to parent effectively, even under stress. #GoBlueNV
- Promote child well-being by having a family game night! Even young children can play board games on an adult’s “team.” #GoBlueNV
- “Catch” your children being good. Praise them often. Simple everyday actions go a long way to help create great childhoods.
- We know parenting is one tough job! Be sure to make time to do something YOU enjoy. A happy you will lead to happier children at home.

Pinwheels for Prevention Webpage

This page is to promote YOU and all pinwheel participation across the state. We will be updating this webpage constantly to keep all pinwheel events as current as possible. Please provide any and all details you would like to share about your event - send event details to preventchildabusenevada@unlv.edu. This webpage is also full of resources for you to help make your event successful.

PCANV is a resource for you - Let's all make 2017 the best Pinwheels for Prevention yet!

http://nic.unlv.edu/pcan/pinwheels_for_prevention.html

Pictured Right: Congratulations to Phillip Moore from Chaparral High School in Southern Nevada for drawing the 2017 winning Go Blue t-shirt design!
Pinwheels for Prevention

#GOBLUENV

April is National Child Abuse Prevention Month, a time to remember that we can each play a part in promoting the social and emotional well-being of children and families in our community.

To help promote this reminder, Prevent Child Abuse America and local chapters nationwide use the Pinwheels for Prevention® campaign.

The pinwheel is an uplifting reminder of childhood and the bright futures all children deserve. Help us Strengthen Families and Communities by celebrating #GREATCHILDHOODS.

Be the reason a child smiles today!
GO BLUE DAY!
April 7th ~ Please Join Us!

WEAR BLUE to show your support for all children and their right to a great childhood, because our children are Nevada's future!

April is National Child Abuse Prevention Month

Support & Participate:

~ Wear Blue on April 7th
Visit our website to purchase Go BLUE Day T-shirts that support PCANV's efforts.

~ Post your Go Blue Day pictures with #GoBlueNV on Facebook and Twitter and we'll share them!

~ Display pinwheels at your place of business, school, or organization
Contact PCANV for free pinwheels - supply is limited!

~ Follow us on social media to see what events are happening near you

~ Volunteer at and promote your local pinwheel events

Be the reason a child smiles today!

contact for more information:
Email: preventchildabusenevada@unlv.edu
Website: preventchildabusenevada.org
Phone: 702-895-5053
GO BLUE Faith Communities!
April 7th, 8th, 9th ~ Please Join Us!

Join the 16 year tradition and show your support for all children and their right to a great childhood, because our children are Nevada’s future!

April is National Child Abuse Prevention Month

Support & Participate:

~ Wear Blue on April 7th, 8th, or 9th to your place of worship
   Visit our website to purchase Go BLUE Day T-shirts that support PCANV’s efforts.

~ Post your Go Blue Day pictures with #GoBlueNV on Facebook and Twitter and we’ll share them!

~ Display pinwheels at your place of worship, school, or organization
   Contact PCANV for free pinwheels - supply is limited!

~ Talk about how your faith group can help prevent child abuse

~ Volunteer at and promote your local pinwheel events

Be the reason a child smiles today!

contact for more information:
Email: preventchildabusenevada@unlv.edu
Website: preventchildabusenevada.org
Phone: 702-695-5053
PINWHEEL
COLORING
SHEET

preventchildabuse.org

Pinwheels for
PREVENTION®
Prevent Child Abuse
America®
How to make a pinwheel.

Supplies you will need:
1 square piece of paper
1 regular straw
1 brad
2 washers (Optional)

Instructions:
1. Cut out the box above.
2. Cut the square paper on the diagonal lines to make the blades.
3. Punch holes in one corner of each blade.
4. Punch hole in the end of a regular straw.
5. Fold over the blades and push brad through the holes.
6. Poke brad through center of pinwheel.
7. Slide through washer #1.
8. Slide through straw.
9. Slide through washer #2
10. Fold out the flaps of the brad.

Try making special designs
Spirals, Circles, Stripes,
Different Colors, Flowers
Faces, Star Bursts
Recognizing Child Abuse

The first step in helping abused children is learning to recognize the symptoms of child abuse. Although child abuse is divided into four types -- physical abuse, neglect, sexual abuse, and emotional maltreatment -- the types are more typically found in combination than alone. A physically abused child for example is often emotionally maltreated as well, and a sexually abused child may be also neglected. Any child at any age may experience any of the types of child abuse. Children over age five are more likely to be physically abused and to suffer moderate injury than are children under age five.

**The Child:**
- Shows sudden changes in behavior or school performance;
- Has not received help for physical or medical problems brought to the parents’ attention;
- Has learning problems that cannot be attributed to specific physical or psychological causes;
- Is always watchful, as though preparing for something bad to happen;
- Lacks adult supervision;
- Is overly compliant, an overachiever, or too responsible; or
- Comes to school early, stays late, and does not want to go home.

**The Parent:**
- Shows little concern for the child, rarely responding to the school’s requests for information, for conferences, or for home visits;
- Denies the existence of -- or blames the child for -- the child’s problems in school or at home;
- Asks the classroom teacher to use harsh physical discipline if the child misbehaves;
- Sees the child entirely bad, worthless, or burdensome;
- Demands perfection or a level of physical or academic performance the child cannot achieve; or
- Looks primarily to the child for care, attention, and satisfaction of emotional needs.

**The Parent and Child:**
- Rarely touch or look at each other;
- Consider their relationship entirely negative; or
- State that they do not like each other.

None of these signs prove that child abuse is present in a family. Any of them may be found in any parent or child at one time or another. But when these signs appear repeatedly or in combination, there is cause to take a closer look at the situation and to consider the possibility of child abuse. That second look may reveal further signs of abuse or signs of a particular kind of child abuse.

Nevada Institute for Children’s Research and Policy
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Fax: 702-895-2657
Email: preventchildabusenevada@unlv.edu
Websites: http://nic.unlv.edu & www.preventchildabusenevada.org

[Prevent Child Abuse Nevada]
<table>
<thead>
<tr>
<th>Physical Abuse</th>
<th>Consider the possibility of physical abuse when the child:</th>
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<tbody>
<tr>
<td></td>
<td>- Has unexplained burns, bites, bruises, broken bones, or black eyes;</td>
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<td>- Has fading bruises or other marks noticeable after an absence from school;</td>
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<td>- Seems frightened of the parents and protests or cries when it is time to go home from school;</td>
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<td>- Shrinks at the approach of adults; or</td>
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<td>- Reports injury by a parent or another adult caregiver</td>
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<tr>
<th>Physical Abuse</th>
<th>Consider the possibility of physical abuse when the parent or other adult caregiver:</th>
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<td></td>
<td>- Offers conflicting, unconvincing, or no explanation for the child’s injury;</td>
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<td></td>
<td>- Describes the child as &quot;evil,&quot; or in some other very negative way;</td>
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<td></td>
<td>- Uses harsh physical discipline with the child; or</td>
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<td></td>
<td>- Has a history of abuse as a child.</td>
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<th>Neglect</th>
<th>Consider the possibility of neglect when the child:</th>
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<td>- Is frequently absent from school;</td>
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<td>- Begs or steals food or money from classmates;</td>
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<td></td>
<td>- Lacks needed medical or dental care, immunizations, or glasses;</td>
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<td></td>
<td>- Is consistently dirty and has severe body odor;</td>
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<td></td>
<td>- Lacks sufficient clothing for the weather;</td>
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<td></td>
<td>- Abuses alcohol or other drugs; or</td>
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<td></td>
<td>- States there is no one at home to provide care.</td>
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<th>Consider the possibility of neglect when the parent or other adult caregiver:</th>
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<td>- Appears to be indifferent to the child;</td>
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<td>- Seems apathetic or depressed;</td>
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<td></td>
<td>- Behaves irrationally or in a bizarre manner, or</td>
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<tr>
<td></td>
<td>- Is abusing alcohol or other drugs.</td>
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<th>Sexual Abuse</th>
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<td>- Has difficulty walking or sitting;</td>
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<td></td>
<td>- Suddenly refuses to change for gym or to participate in physical activities;</td>
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<td></td>
<td>- Demonstrates bizarre, sophisticated, or unusual sexual knowledge or behavior;</td>
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<td></td>
<td>- Becomes pregnant or contracts a venereal disease, particularly if under age fourteen;</td>
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<td>- Runs away; or</td>
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<td>- Reports sexual abuse by a parent or another adult caregiver.</td>
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<th>Consider the possibility of sexual abuse when the parent or other adult caregiver:</th>
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<td></td>
<td>- Is unduly protective of the child, severely limits the child's contact with other children, especially of the opposite sex;</td>
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<td></td>
<td>- Is secretive and isolated; or</td>
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<td>- Describes marital difficulties involving family power struggles or sexual relations.</td>
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<th>Emotional Maltreatment</th>
<th>Consider the possibility of emotional maltreatment when the child:</th>
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<td>- Shows extremes in behavior, such as overly compliant or demanding behavior, extreme passivity or aggression;</td>
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<td></td>
<td>- Is either inappropriately adult (parenting other children, for example) or inappropriately infantile (frequently rocking or head-banging, for example);</td>
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<td></td>
<td>- Is delayed in physical or emotional development;</td>
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<td></td>
<td>- Has attempted suicide; or</td>
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<td>- Reports a lack of attachment to the parent.</td>
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<th>Consider the possibility of emotional maltreatment when the parent or other adult caregiver:</th>
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<td>- Constantly blames, belittles, or berates the child;</td>
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<td>- Is uncouncerned about the child and refuses to consider offers of help for the child's school problems; or</td>
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<td></td>
<td>- Overtly rejects the child.</td>
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PREVENT CHILD MALTREATMENT
IN YOUR COMMUNITY

Child maltreatment is any act of commission or omission by a caregiver that results in harm, potential harm, or threat of harm to a child.

All adults have the duty to protect, knows the signs below, and keep our children safe!

Know the Types of Maltreatment

Neglect
Failure to provide the basic needs of a child

Physical
Intentional use of physical force
that threatens a child’s well-being

Behavior that hurts a child’s emotional development

Emotional

Completed or attempted sexual exploitation of a child

Sexual

Know the Common Signs of Maltreatment

Lack of Supervision ⊗ Poor Social Skills
Lack of Concentration ⊗ Bruises or Other Injuries
Aggression ⊗ Wetting Pants or Bed ⊗ Poor Hygiene
Depression or Withdrawal ⊗ Speech, Sleep, or Eating Problems

*These are all signs of possible maltreatment, but a child may be experiencing other stressors that present similar signs.

Take Action to Prevent Child Maltreatment

1. Raise the issue of prevention by sharing this information with others
2. Learn about positive parenting and age appropriate child development
3. Carefully check the background of any adult around children
4. Educate children in your family about how to protect themselves
5. Build trust with your children so they feel comfortable coming to you immediately if something is not right
6. Advocate for happy and healthy childhoods at your legislature
7. Reach out to neighbors and other parents to give concrete support in times of need
8. Help strengthen your community by volunteering for a youth-serving organization
9. If you think a child is being abused or neglected, please make a report!

Take Seriously Any Complaints Expressed By Children!

To Report Child Abuse or Neglect: Call Child Welfare at 1-800-992-5757

For more information, visit our website. You can also find info about free classes in English and Spanish for youth, parents, professionals, and the general community.

Call or Email to schedule a training today!

The Mission of Prevent Child Abuse Nevada (PCANV) is to ensure that Nevada’s children thrive in safe, stable, and nurturing environments and relationships. Through providing education, advocacy, and awareness, PCANV aims to inspire communities to prevent all forms of child maltreatment.

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