Each year "Step Up for Kids" brings together thousands of people nationwide to show widespread support for investments in children and families. These non-partisan events across the nation raise awareness among voters and political candidates about issues American children face, among them access to early care and learning, after-school programs, poverty, child abuse and neglect and access to quality health care. The idea of the initiative is to educate those in attendance about these serious challenges and how it is important that our community and our government continue to invest in children.

Join us in celebrating Nevada Children's Day at the 8th Annual Step Up For Kids in Southern Nevada!
This World Breastfeeding Week, the World Alliance for Breastfeeding Action (WABA) calls for concerted global action to support women to combine breastfeeding and work. Whether a woman is working in the formal, non-formal or home setting, it is necessary that she is empowered in claiming her and her baby’s right to breastfeed.

The World Breastfeeding Week theme on working women and breastfeeding revisits the 1993 WBW campaign on the Mother-Friendly Workplace Initiative. Much has been achieved in 22 years of global action supporting women to combine breastfeeding and work. We have seen more actions taken to set up breastfeeding or mother-friendly workplaces including awards for breastfeeding-friendly

**Back to School For Their Best Year Yet - Tips for Parents**

Sometimes it feels like summer has just begun, but it's time to start gearing up to Go Back To School! To help you make this year your child's most successful one yet, we've supplied some helpful tips for you!

1. **Meet Your Child's Teacher**

As soon as the school year starts, find a way to meet your child's teacher.
employers, as well as greater mass awareness on working women's rights to breastfeed. With the WBW 2015 campaign, WABA and its partners at global, regional and national levels aim to empower and support ALL women, working in both the formal and informal sectors, to adequately combine work with child-rearing, particularly breastfeeding.

Find out how you can get more involved [here](#).

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### National Immunization Month

**Nevada Resource**

Each year in August, National Immunization Awareness Month (NIAM) provides an opportunity to highlight the value of immunization across the lifespan.

School is almost back in session, are your children's vaccinations up to date? Any child entering a new Nevada school district (transfers and children of age entering the school district) are required to have up to date shots.

Immunize Nevada is part of the Back To School Immunization Campaign and have [clinics available statewide](#) for children to receive their vaccines.

Take a look at the links below for more information regarding what vaccinations your children need to have before entering school in Nevada.

[Statewide Vaccination Information](#)

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### Southern Nevada:

**Child Welfare Network Meeting**
Nevada Vaccination Laws

If you don't have a regular healthcare provider, don't worry. The Nevada Vaccines for Children Program helps provide vaccines to children whose parents or guardians may not be able to afford them. Visit the VFC Provider locator to find a location near you. Click on your area's link to find information on what state resources are available to get your children vaccinated.

Southern Nevada Health District

Washoe County District Health Department

Carson City Health and Human Services

Fun Ideas For Families

**My Pocket Buddy**

New School? New teacher? Or just first day jitters? Try this great craft for children who are apprehensive about going to school. Knowing that they have a Buddy in their pockets or backpacks will help them relax and ease them into the new school year.

What you will need:

Small river rocks, googly eyes, markers, and paper

What you need to do:

1. Have your children pick out a rock they would like to use and glue googly eyes on them.

2. They may also want to draw on hair and other face features.

2015 Pediatric Trauma and Burn Conference

Attention all Practicing Physicians, EMS Providers, Residents, Fellows, Nurses and Allied Health Professionals involved with Pediatric Patients!

The 2015 Pediatric Trauma and Burn Conference is right around the corner on August 13th from 7:30AM-4:30PM!
UMC Trauma Center and Lion’s Burn Care Center are hosting this great conference with 7.0 CME Credits available at the Embassy Suites Hotel Convention Center in Las Vegas, NV. The $50 registration fee includes breakfast, lunch, and conference materials, so be sure to register by August 7 because space is limited! Find out all the information here or call 702-383-2092!

~Advocating and educating for NV's children, the right care at the right time for trauma and burns~

**PCA America Highlights**

**PCA America Annual Report & Strategic Plan**

PCA America has released their Annual Report for Healthy Families America! Check it out to learn more about this awesome program that does great work for children and families across the country. View it on their Annual Reports and Financial Information page linked here!

Their Strategic Plan is one that better focuses their efforts and strategies toward our ultimate goal of creating a nation in which all children have great childhoods and in which no child is ever abused or neglected.

**Policy Updates**

**Nevada Legislator's Back to School Program**

**What?**

Nevada's Legislators Back to School Program is a nonpartisan civic education initiative that encourages Nevada State legislators to visit classrooms to hear and discuss the ideas and concerns of Nevada's youth. The program is sponsored by the National Conference of State Legislatures (NCSL) and the Legislative Counsel Bureau (LCB).

**Why?**

A classroom visit by a legislator is an effective way to educate students about the legislative process and to promote civic participation.

**Who?**

Nevada's Legislators Back to School Program is designed for K-12 classrooms. Classroom learning materials for all age groups are available for use by teachers and legislators in preparation for legislator visits. To order materials, please e-mail: csu@lcbs.state.nv.us.

**When?**

Scheduled to officially kick off the third week of every September, Nevada's Legislators Back to School Program is a year-round program. Program materials can be integrated into class curriculum at anytime during the school year.

3. Have them read the poem below and place it in their pockets with their pocket buddy.

**My Pocket Buddy**

Adapted from Carolyn Warvel

When I reach into my pocket I find a little stone.
I put it there to remind me that I am not alone.
When I am scared or frightened I can always know,
That a friend is always with me no matter where I go,
He is my little buddy, not just an ordinary stone.
PCNV Resources

Prevent Child Abuse Nevada has resources available to parents, educators and our partners.

These resources are available digitally via our website at www.preventchildabusenevada.org.

For more information or to request hard copies (subject to availability) you may contact us at 702-895-5053 or by emailing us at preventchildabusenevada@unlv.edu.

Where?

Invite your legislator to visit your classroom. To participate, school administrators should contact legislators directly to schedule a classroom visit.

School administrators and legislators can also contact the State Program Coordinator in the Constituent Services Unit of the LCB Research Division for assistance with arranging classroom visits.

To get more information or schedule a visit Nevada Legislator's Back to School Program.

Federal Legislation

Erin’s Law Proposed to Become a Federal Bill

"In 2013, there were a total of 60,956 instances of child sexual abuse reported to Child Protective Services agencies in the U.S. However, this number represents only the cases of child sexual abuse reported to and confirmed by child protection authorities. Many cases are never reported to welfare or legal systems."

"On July 15, 2015, Mass. Congresswoman Katherine Clark and Nevada Congressman Joe Heck (R-NV) introduced the Child Abuse Awareness and Prevention Act, legislation to protect children from sexual abuse. The proposed legislation funds school programs that provide age-appropriate lessons to primary and secondary school students on how to recognize and safely report sexual abuse. The Child Sexual Abuse Awareness and Prevention Act provides federal funding to develop, implement or expand these programs for students, teachers, and guardians."

-Katherine Clark's Press Release

"Keeping children in our communities safe from sexual abuse starts with educating people to recognize the signs of abuse," Nevada Rep. Joe Heck said. "Ensuring that states and local education agencies have the resources they need to educate students, parents, and guardians about how to recognize and report sexual abuse will aid in prevention and response to incidents of child abuse. I'm pleased to join my colleague Congresswoman Katherine Clark in advancing this important bill in the House and urge its swift passage."

-Joe Heck's Press Release
Read the complete Press Releases below!
Congressman Joe Heck's Press Release
Congresswoman Katherine Clark's Press Release.

Follow the bill while in session here.

Click here to see the latest edition of Capitol View on Kids: The latest news on children and families from Washington DC.

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