



Prevent Child Abuse Nevada™

July Newsletter



QUICK LINKS:

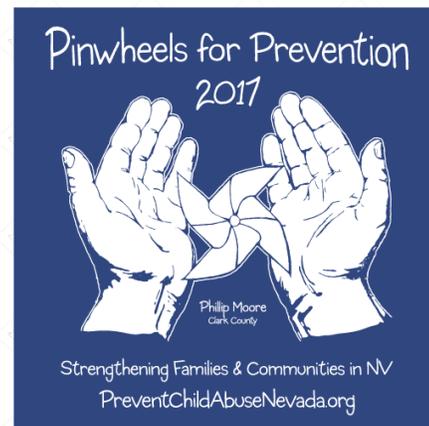
- [PCANV Homepage](#)
- [Statewide Resource Map](#)
- [Free Community Trainings](#)
- [Statewide Events Calendar](#)
- [PCA America](#)

PCANV News & Highlights

Pinwheels for Prevention Statewide Summary

Once again, this year's "Pinwheels for Prevention" activities were a statewide success! Overall, 14 COUNTIES reported their participation in about 45 Pinwheels for Prevention displays by either planting pinwheels in parks or courthouse lawns, or displaying them and sharing the pinwheel message, as well as involving school teachers, children and parents in the festivities.

Pinwheel organizers got their local community members involved by displaying pinwheels in local businesses, engaging local policy makers and public figures. They also collaborated with statewide service providers to build awareness of preventative measures that can be used to stop child abuse and neglect before it ever happens through community resource fairs, press conferences, and tabling at other events statewide.



[See the Preliminary Summary Here!](#)

Child Abuse Prevention & Safety Conference

At the 16th Annual Nevada Child Abuse Prevention & Safety Conference, we had over 200 attendees. We appreciate everyone who took the time and effort to participate in this conference. Based on the comments of those who attended, the conference



was successful. Most of that credit goes to our presenters, sponsors and volunteers.

Attendees who needed Continuing Education Credits were able to receive up to 7 credits, and enjoyed a well-attended opening plenary session led by Dr. Jason Kilmer, from the University of Washington and three different sessions with six different options.

[You can learn more about our program here.](#)

A special thank you to our sponsors, which included the Nevada Department of Health and Human Services: Division of Public and Behavioral Health-Maternal, the Child Health Division, the Executive Committee for Child Death Review, and Montevista Hospital.

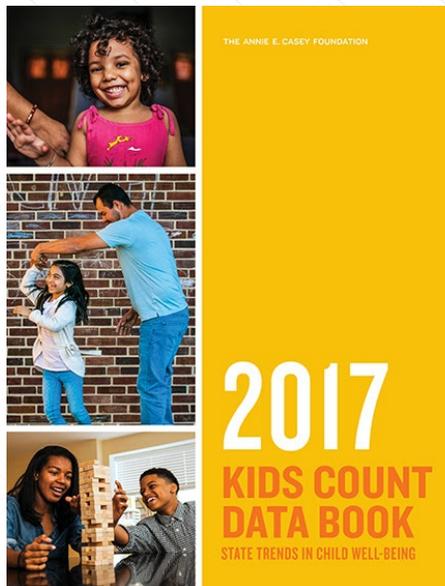
If you wish to view photos from the event, please visit the PCANV Facebook page or [click here](#). Also, if you want to receive regular updates for PCANV, [please make sure to sign up for our email list here](#).

Thanks again to everyone who participated and helped make this event a huge success. We hope to see you at our next Child Abuse Prevention & Safety Conference.

2017 KIDS COUNT Data Book

In June, the Annie E. Casey Foundation most recent KIDS COUNT data report on June 13. The report includes detailed national and state data related to child well-being, including poverty measures, health insurance coverage, and child welfare placements and outcomes.

[The 2017 KIDS COUNT Data Book](#) urges policymakers not to back away from targeted investments that help U.S. children become healthier, more likely to complete high school and better positioned to contribute to the nation's economy as adults. [The Data Book](#) also shows the child poverty rate in 2015 continued to drop, landing at 21%. In addition, children experienced gains in reading proficiency and a significant increase in the number of kids with health insurance. However, the data indicate that unacceptable levels of children living in poverty and in high-poverty neighborhoods persist.



PCA America Highlights

New Branding Initiative

At the PCAA National Board Meeting on June 10th, the Board members unanimously approved a resolution to begin a new branding initiative. The purpose of this new branding initiative will be to explore a change in the name of our organization.

Why are we doing this?

During site visits to chapters and in meetings with partners and donors over the past year, PCAA has consistently heard about the challenges that the brand name presents. Decades of marketing research and framing data have highlighted the importance of using positive words to describe a service or product. PCAA would like a name that casts the organization in a more positive light and uses positive words that reflect the programs and services provided. PCAA needs a name that is family friendly and inspires children, families and donors to partner with the organization.

As the resolution states, this decision was made "...for the purpose of attracting new donors and increasing support from existing donors, enlarging the number of PCA America's program participants, and inspiring greater public and volunteer support for the mission."

It's important to note that PCAA's mission, vision and pinwheel logo will remain the same and their commitment to preventing child abuse and neglect is the cornerstone of the organization.

This initiative is exploratory and input will be a critical part of this process moving forward. At this stage, PCAA is currently in the process of finding an experienced Marketing and Branding firm to help manage the project.

These are exciting times at PCA America and will keep you updated as they proceed.

SERVING FAMILIES FOR

45

YEARS

Fun Ideas for Families

Fireworks with the Family

July 4th fireworks symbolize a time of year when families and friends get together and enjoy each other along with watching fireworks. The loud bangs and booms of the Fireworks are exciting to watch and truly an amazing experience for children. However, the true symbolism for this day is often forgotten. On the 4th of July, the American nation began this holiday tradition as a way to celebrate our freedom. This day is known as Independence Day, and the celebration is not complete without the July fireworks lighting up the night sky.



Please consider the dangers of fireworks and leave lighting them off to the pros.

[See the Do's and Don'ts of firework safety.](#)

Find a family friendly show near you below!

Click your region for more info!

Clark County Shows:

- July 2nd: Lake Las Vegas @ 9pm
- July 4th: Green Valley Ranch Resort @ 9pm
- July 4th: Red Rock Resort @ 9pm
- July 4th: Heritage Park @ 9pm
- July 4th: Petrack Park in Pahrump @ 8pm
- July 4th: Veterans Memorial Park in Boulder City @ 9pm

[More info and attractions can be found here](#)

Northern Nevada Shows:

- July 1st & 4th: The Nugget @ 9:45pm
- July 4th: Aces Ballpark after the game @ 6:35pm
- July 4th: The Reno Phil at Wingfield Park after concert
- July 3rd: Kings Beach Party at North Tahoe @ 9:30pm
- July 4th: Virginia City after dark
- July 4th: South Lake Tahoe @ 9:45pm
- July 4th: Incline Village after dark

[More info and attraction can be found here](#)

Patriotic Windsock

You will need:

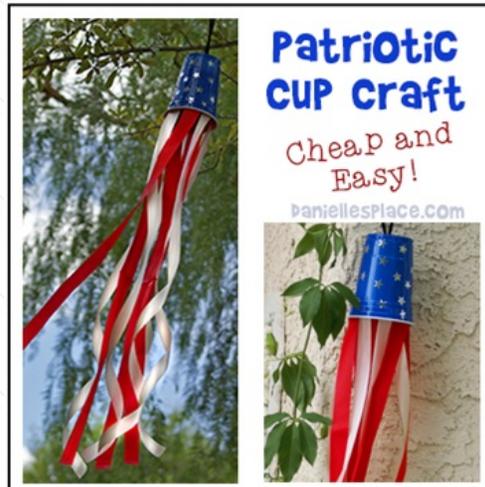
One-inch Red and White Ribbon, 18 oz. Blue Plastic Cups, Silver Star Stickers, Scissors, String, Tape

How to Make a Patriotic Windsock:

1. Poke a small hole in the top of the cup. Cut a piece of string about two feet long and poke both ends of the string through the hole towards the inside of the cup. Place your hand inside the cup and pull the string ends almost all the way through. Tie the two ends together to make a big knot. Pull the string back out of the cup. The knot should keep the string from coming all the way

- through.
2. Stick star sticker all over the outside of the cup.
 3. To finish cut red and white ribbon into three feet pieces and tape them alternately to the inside of the cup.

[Adapted from daniellesplace.com](http://daniellesplace.com)



Tips for Parents!

Summer Vacation Social Media Safety Tips



One of the best parts of family vacation is sharing your excitement and experiences with family and friends. Sure you want to take plenty of keepsake pics to document all these childhood memories with your offspring. Social media makes it so easy to share all of the fun with friends and any burglars looking to make themselves at home in your house while your far away. When we travel, it's important to remember to use it wisely. Here are a few social media safety tips to remember the next time you and the family are off on another vacation adventure:

1. Post any and all family vacation pics AFTER you return home!
2. If you're using social media looking for vacation planning advice DO NOT make any public comments about your travel dates. Ask if anyone has travel experience with a specific destination or reach out to a travel agent via direct message or email.
3. Comment carefully - especially in the days just prior to your getaway. Resist the temptation to "Like" that Disneyworld post and making comments like "one week from today we'll be watching the parade".
4. Avoid using public computers in hotels business centers. Generally hotels want your location to be advertised to your social media friends.
5. Check privacy settings and consider changing the privacy settings on your Icloud, Iphone and android devices.
6. Make your devices more secure with either tougher password or better yet, Two Step password Verification for your Iphone or android
7. Don't get tagged - turning this feature off is especially important when traveling with a larger group of friends and family. Enable the timeline review control so that you can approve these tags after you return home.
8. AVOID posting comments and pics to travel review sites or airline social media accounts until you return home. Sure it may feel good to rant or vent if you're not happy but you'll be more unhappy if someone cleans out your valuables back home.
9. If you have any professional family vacation pictures taken ASK about their privacy rules and usage of your email and social media information
10. MAKE SURE you have a candid discussion with teens and tweens about the privacy settings on their personal devices. They need to fully understand and comply rules about posting to social media while on family vacation. When they do get home and are ready to post pics to share with friends make sure these are the kind of pics they would be proud to show a future college recruiter or employer.

[Adapted from vacationkids.com](http://vacationkids.com)

Policy Updates

Nevada Legislative Update



There were multiple bills passed during the legislative session that will benefit child welfare. The Nevada Institute for Children's Research & Policy and Children's Advocacy Alliance have kept an updated tracking list by topic to help you follow the process. Below, you will find the final tracker that contains the outcome of each of the bills and provides a link to the final language for those that passed.

Please contact us with any questions.

[See the Updated Tracking Sheet Here](#)

National Policy

Updates on the Family First Prevention Services Act. To help gain support for the Family First Prevention Services Act, a series of bills have been introduced that highlight important provisions in Family First. They are all cost-neutral, have bipartisan support, include language identical to or very similar to Family First and help keep up the drumbeat for much needed reforms for children and the child welfare system.

The five bipartisan House bills, listed below, from the Family First Prevention Services Act, were set to be marked up in the House Ways and Means Committee on today, Wednesday, June 14 but were postponed due to the shooting in DC.



[H.R. 2866](#) – Reducing Barriers for Relative Foster Parents. Introduced by Representative Lloyd Smucker (R-PA) and Representative Terri Sewell (D-AL) to review and improve licensing standards for placement in a relative family foster home. The intent of the bill is to address inappropriate barriers to licensing relatives as foster parents. Language in this bill is aligned with Section 131 of the Family First Preservation Services Act.

[H.R. 2742](#) – Modernizing the Interstate Placement of Children in Foster Care Act. Introduced by Representative Jackie Walorski (R-IN) and Representative Danny Davis (D-IL) to modernize the interstate placement of children in foster care by requiring states to use an electronic interstate case processing system that reduces wait times for interstate foster care placements, adoptions and guardianships. Language in this bill is aligned with Section 122 of the Family First Preservation Services Act.

[H.R. 2857](#) – Supporting Families in Substance Abuse Treatment Act. Introduced by Representative Kristi Noem (R-SD) and Representative Judy Chu (D-CA) to allow family foster care maintenance payments for children placed with a parent in a licensed residential family-based treatment facility for substance abuse. Language in this bill is aligned with Section 112 of the Family First Preservation Services Act.

[H.R. 2834](#) – Partnership Grants to Strengthen Families Affected by Parental Substance Abuse Act. Introduced by Representative Danny Davis (D-IL) and Representative Kristi Noem (R-SD) and reauthorizes the regional partnership grants to strengthen families affected by parental substance abuse. Language in this bill is aligned with Section 123 of the Family First Preservation Services Act.

[H.R. 2847](#) – Improving Services for Older Youth in Foster Care Act. Introduced by Representative John Faso (R-NY), Representative Tom Reed (R-NY) and Representative Karen Bass (D-CA) and extends the Chaffee Foster Care Independence Program for older youth from age 21 to age 23. Language in this bill is aligned with Section 303 of the Family First Preservation Services Act.

Prevent Child Abuse Nevada

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PCANV Resources

Prevent Child Abuse Nevada has
resources available for everyone.

Resources are available via our website.
Contact us for more information or to
request hard copies.

www.preventchildabusenevada.org.

Connect with us

