

StepUp *for kids*

Nevada 2016 Summary



Each year Step Up for Kids brings together thousands of people across the country to show widespread support for investments in children and families. Participants include child advocates, politicians, parents and kids. Events held across the country raise awareness among voters and political candidates regarding the issues American children face such as access to early care and learning and after-school programs, poverty, child abuse and neglect and health care. This year, events were organized throughout Nevada, with participation in Elko, Las Vegas, Carson City, and Reno, allowing us to reach and more children and families to spread the message to make children a priority!



Step Up for Kids Statewide Events 2016

Step Up for Kids Day Event in Las Vegas



Boy Scout Troop 37 Present the Flag & lead the Pledge of Allegiance

In Las Vegas, the Nevada Institute for Children's Research and Policy, the Children's Advocacy Alliance, and the Southern Nevada Early Childhood Advisory Council, hosted the 9th Annual Step Up for Kids event on Children's Day in Nevada, Monday, September 26, 2016.

For the second year, the event was held at Springs Preserve from 3 – 7pm, where the public received free admission to the park and the first 100 people were given free tickets to visit the museums. Families enjoyed free hot dogs, fruit donated by Three Square, water donated by Immunize Nevada, free vaccinations provided by Walgreens, Every Child Matters t-shirts, and ice cream from Meadow Gold. The event opened with a performance by Prodigy Dance Crew, followed by a dance activity by All 4 Kids. Also, the Boy Scout Troop 37 presented the American Flag and led the crowd in the Pledge of Allegiance which was followed by a moving performance from Sign Design Theatre company that ended with God Bless the USA.

Throughout the event, families had the opportunity to interact with over 36 community organizations (listed below) that were dispersed throughout Springs Preserve. Each organization provided an activity for the children to do while the parents learned about their resources and services. Our community vendor, Strong Start for Children, provided the children in attendance the opportunity to understand and experience the voting process first hand by having them vote on the name for their Strong Start Doll. The children entered a voting booth, completed a voting ballot, and received an "I Voted" sticker once they were finished.



Kids Voted to Name the Strong Start for Children Doll



Children Help Channel 3 Weatherman, Kevin Janison, Report the Weather Live at the Springs Preserve

Families also enjoyed a petting zoo and were entertained throughout the event by live performances from Western HS Vida Latin Pop and Mariachi Ensembles, Sign Design Theatre Company, and Reflections Dance Group. Children at the event also got to help Channel 3's weatherman, Kevin Janison, report the weather live during the 5:00 evening newscasts. Finally, several fun items, donated by sponsors listed below, were raffled off each hour to the families in attendance. This year's event was a big success with over 555 attendees.

We would like to thank our sponsors and community supporters who made this event possible.

Step Up Las Vegas Community vendors included: 8th Judicial District Court - CASA Program, Acelero Learning Clark County Head Start, Aprende Academy Preschool, Beacon Academy, Boys & Girls Clubs of Southern Nevada, Chispa Nevada, Clark County School District Family and Community Engagement Services, East Valley Family Services, Foundation for Positively Kids, Immunize Nevada, Las Vegas - Clark County Library District, Las Vegas Urban League - Early Childhood Connection, Metro Volunteer Program, Mojave Max Program, Nevada Department of Education - Office of Early Learning and Development, Nevada Early Intervention Services, Nevada PEP, Office for Consumer Health Assistance, Olive Crest, Prevent Child Abuse Nevada, Progressive Leadership Alliance of Nevada, Reflections Dance Center, Safe Nest T.A.D.C., Serenity Counseling and Support Services, Sunrise Children's Foundation, Southern Nevada Health District, Southern Nevada Health District, State of Nevada Children's Mental Health, Strong Start for Children, The Children's Cabinet, The Rape Crisis Center, University of Nevada Cooperative Extension, University of Nevada Cooperative Extension - All 4 Kids Program, Vegas PBS, Walgreens, and YMCA of Southern Nevada.



Step Up for Kids Day Event in Elko



Children enjoying an activity provided by one of the vendors

In Elko, the Nevada Association for the Education of Young Children (NevAEYC) - Rural Committee, in collaboration with members from Great Basin College Child & Family Center, Nevada Early Intervention Services, Elko County Library, Communities in Schools, and The Children's Cabinet and with support from the Nevada Institute for Children's Research and Policy organized their 1st Step Up for Kids event on Saturday, September 24, 2016. The event was held at the Northeastern Nevada Museum from 10 – 2pm.

The NevAEYC - Rural Committee invited local providers and other vendors to table at the event and families in the community to attend. All vendors brought material to share with parents at the event, along with an activity the children could do.



Local providers and vendors invited to table



Family enjoying Elko's Step Up for Kids Event at Northeastern Nevada Museum

Each child in attendance received a goody bag that included puzzles, books, play dough, among other treats. All vendors provided a raffle prize. 12 prizes were raffled off to the families throughout the event. The raffle prizes included games, toys, books, and educational kits. The event was very successful with about 85 children and 85-100 parents in attendance. Parents enjoyed learning about all the information that was made available to them and families enjoyed touring the museum together and learning about Elko's history.

Step Up for Kids Day Event in Carson City

In Carson City, The Children's Cabinet and the Children's Advocacy Alliance with support from the Nevada Institute for Children's Research and Policy collaborated to host the 2016 Step Up for Kids event that took place at The Northern Nevada Children's Museum on Tuesday, September 27, 2016 from 10am – 2pm. Local providers and other vendors were invited to table at the event and families in the community were invited to attend.



Step Up for Kids Event in Carson City at The Northern Nevada Children's Museum



The Children's Advocacy Alliance Tabling at the Carson City Step Up for Kids Event

All vendors brought material to share with the families at the event, along with an activity for the children to do while they visited each table. Many local vendors from the community, including: The Ron Wood Resource Center, Advocates to End Domestic Violence, Northern Nevada Office of Early Learning and Development, Lyon County Human Services Nevada Family First, Children's Advocacy Alliance, Strong Start Nevada, and The Children's Cabinet helped make the event a success by sharing their program services and information with the parents. Each child was able to decorate their own book and pick out a book. The event was very successful with about 150 children and parents in attendance. Families enjoyed learning about all the information, services, and resources that was made available to them.



Local Vendors Tabling and Providing Activities for the Children in Attendance to do

and information with the parents. Each child was able to decorate their own book and pick out a book. The event was very successful with about 150 children and parents in attendance. Families enjoyed learning about all the information, services, and resources that was made available to them.



Step Up for Kids Day Event in Reno



Step Up for Kids Event in Reno at the Toll House Pumpkin Patch

In Reno, both, The Children’s Cabinet and The Children’s Advocacy Alliance with support from the Nevada Institute for Children’s Research and Policy worked together to put on the 2016 Step Up for Kids event. The event was, for the first time, held outdoors at the local Toll House Pumpkin Patch from 9 – 2pm, where the first 200 children to attend were able to get into the event for free. Families were able to tour around the pumpkin patch, enjoy the bounce houses, petting zoo, corn maze, and many other activities for children and families to do together.

Vendors set up throughout the pumpkin patch, greeted parents and children, and provided them with information about their services. The vendors included Strong Start Nevada, The Children’s Cabinet, Nevada Pep, Family Ties, The Peanut Control, Washoe County “Have a Heart,” Division of Child & Family Services, Washoe County School District, State of Nevada IDEA Part C, University of Nevada Cooperative Extension – Little Books Little Cooks Program, Progressive Leadership Alliance of Nevada, Immunize Nevada, and Nevada Early Intervention Services.



The Children’s Cabinet tabling at the Step Up for Kids event in Reno



Families Voting on the Strong Start for Children Doll Name

Thanks to our community vendor, Strong Start for Children, the children in the North were also given the opportunity to understand and experience the voting process first hand. Just like the children in attendance at the Las Vegas Step Up for Kids event in Southern Nevada, the children who attended the Reno Step Up for Kids event in Northern Nevada had the opportunity to vote on the name for the Strong Start Doll, allowing a statewide vote on the name. The children were able to complete a voting ballot and received an “I Voted” sticker once they were finished. Overall the event went very well, as many local vendors joined in to help give valuable resource information to local families. In total, 158 children, along with many parents and grandparents were able to attend this year’s event

Northern and Southern Nevada Voting Results for the Strong Start for Children Doll

The ballots from Northern and Southern Nevada have been tallied. With a 35% (25/70 votes) in Northern Nevada and 30% (32/106 votes) in Southern Nevada, the name Justice wins with a combine total of 32% (57/176 votes)!



Voting Ballot with Name Options for the Strong Start for Children Doll.



Justice the Strong Start for Children Doll



Strong Start for Children Doll and Ballot Box

Thank you to all the children that participated and voted!!

THANK YOU TO OUR SPONSORS!!!!