

# Step Up for Kids 2013 Summary

Children's  
Day 2013  
SEPTEMBER 23rd



On Monday, September 23, 2013, Every Child Matters in Nevada, an advocacy initiative at the UNLV Nevada Institute for Children's Research and Policy, hosted an event at the Las Vegas Natural History Museum. Step Up for Kids events across the states raise awareness among voters and political candidates regarding the issues American children and their families face. Some of these issues include access to early care and learning opportunities, access to healthcare, access to after-school programs, poverty, and child abuse and neglect. The event encourages residents, the community, and government to step up and invest in kids.

The morning started with a press conference at Sunrise Acres Elementary School. Guest speakers included

Mayor Carolyn Goodman, Deputy Superintendent Kim Wooden, Congresswoman Dina Titus, Terri Janison from United Way of Southern Nevada, and Patti Oya from the Office of Early Learning and Development. The press conference focused on the importance of investments in early childhood. It was well attended by the public and the media.

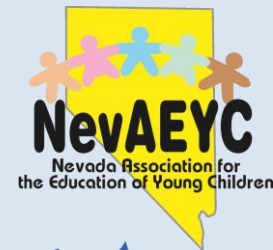


Again this year the event was held on the fourth Monday of September, which is designated as Children's Day in Nevada. To celebrate our children and families, the Las Vegas Natural History Museum was reserved from 2pm – 6pm and families were given complimentary admission to enjoy the museum. In addition to admission to the museum, attendees received free cupcakes donated by Freed's Bakery, coupons for a free drink donated by Sonic Drive-In, and free raffle tickets for items donated by the Children's Day Nevada group and the Inter-Tribal Council of Nevada. Families also had the opportunity to interact with over 30 community organizations that were dispersed throughout the museum. This year's event was a huge success with over 300 attendees.

We would like thank our sponsors and community supporters who made this event possible:

**Community Co-Supporters:** Apple Grove Foster Care Agency, Baby's Bounty, Behavioral Services of Southern Nevada, Boys Town Nevada, CASA, Centennial Hills YMCA, Children's Advocacy Alliance, Children's Day Nevada, Clark County Department of Family Services, East Valley Family Services, Empowering 2 Excel, Family to Family Connection, Fostering Southern Nevada, Hands Of Comfort/Foundation, Las Vegas, Urban League Early Childhood Connection, Nevada Association for the Education of Young Children, Nevada Early Intervention Services, Nevada Health Link, Nevada Partnership for Homeless Youth, Operation H.O.P.E. Inc, PACT Coalition, Prevent Child Abuse Nevada, Rosie's Wish CDC, S.A.F.E. House, Southern Nevada Early Childhood Advisory Council, TEACH Early Childhood, The Children's Cabinet, The LVSpportz Foundation, UNLV Nevada Institute for Children's Research and Policy, United Way of Southern Nevada, Wells Fargo N.A.

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