



Prevent Child Abuse Nevada™

October 2017 Newsletter



*Be our friend on
Social Media!*



QUICK LINKS:
[PCANV Homepage](#)
[Statewide Resource Map](#)
[Free Community Trainings](#)
[Statewide Events Calendar](#)
[PCA America](#)

PCA Nevada News & Highlights

We're Excited to announce our T-SHIRT DESIGN CONTEST!

One winner will have their design put on a t-shirt that will be worn throughout the entire state on Go BLUE Day, and throughout April.

*****All submissions due by Friday, December 22nd*****

**Go BLUE for Happy,
Healthy, and Safe Childhoods!**

T-SHIRT DESIGN CONTEST

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All submissions due by Friday, December 22nd

Rules:

- Children's and Youth Artwork Only! (Under 18)
- You must incorporate a pinwheel[®] into the design
*Pinwheels are the national symbol for the great childhoods all children deserve.
- You must make /draw your own pinwheel and cannot use a stock image or the PCANV Pinwheel image.
- You can use markers, crayons, or colored pencils but the drawing must be 2-D (no macaroni, googly eyes, etc.).
- Feel free to use technology for your design, but keep in mind all artwork must be original
- Design must fit on an 8.5 x11 inch area (computer paper is preferred, no lined paper).

Tips:

- Be creative! Think about what makes your childhood a happy one.
- Keep in mind our colors are blue and white, and the design will be printed on either a blue or white t-shirt.

The Winner Will Receive:

- Your design printed on t-shirts worn throughout the state on Go BLUE weekend April 6-8, 2018 and throughout the entire month.
- A t-shirt of your own.
- A prize valued at \$50.00.

Include contestant's name, age and contact information (phone number, email, and address) with submission.
Email to: preventchildabusenevada@unlv.edu.

If you cannot scan and email the artwork, you can mail it to :
Prevent Child Abuse Nevada
4505 S Maryland Parkway Box 453030
Las Vegas, NV 89154-3030



April is Child Abuse
Prevention Month

Because every kid
deserves a happy
childhood!

Please click image to enlarge flyer

Want to host your own Pinwheels for Prevention Event in 2018?

We are taking count of organizations who would like to participate in Pinwheels for Prevention 2018. If you would like to participate please fill out the participation survey here:

[2018 Pinwheel Order Survey](#)



PCA America News and Highlights

Groups Issue

Recommendations For Preventing Sexual Abuse At Private Schools



National Association of Independent Schools

Reports of sexual abuse at private schools and boarding schools have been in the news with some frequency lately. In response, the National Association of Independent Schools and the Association of Boarding Schools have put out [recommendations](#) for how to prevent these types of abuses from happening again.

Jetta Bernier, who leads Massachusetts Citizens for Children, an advocacy group for victims of child sex abuse in the state, helped write those recommendations as part of an 11-member task force.

[**Listen to the interview here.**](#)

Brand Initiative Update

In our continued journey to make an even larger impact for American families, we are in the process of assessing how our current name and brand identity support our mission, values and growth objectives.



Phase	Overview	Timing
Phase 1: Information-Gathering	Consultant to gather background information to help inform approach to naming options. Includes comparator reviews, stakeholder interviews, and in-depth brand assessment.	Mid-August
Phase 2: Name Development	Based on findings from Phase 1, name options will be developed. <i>We welcome any name options you wish to submit for consideration at this time.</i>	End of August
Phase 3: Name Testing	We will test our current PCAA name in addition to up to four new name options with a variety of stakeholders including all Chapter Executive Directors, Board Members, internal staff, current donors, partners, foundations and sponsors, as well as prospects. <i>You will be able to weigh in on all naming options and provide your point of view.</i>	Early September
Phase 4: Name Alignment	Research findings will be shared out during the PCAA Annual Executive Director's Meeting	October 5th
Phase 5: Preparation + Implementation	Pending research results, begin implementing new name across all touchpoints with provided toolkit	October 2017 – March 2018
Phase 6: Launch	Pending research results, launch new brand name nationally during CAP month	April 2018

Family Activities and Events



Southern Nevada Family Events

Pumpkin Decorating Contest
October 12th @ 4pm
Rainbow Library
3150 N. Buffalo Dr.
Las Vegas, NV 89128
[More Information Here](#)

Fall Outdoor Movie Night at The District, Green Valley
October 7th, 14th @ 7:30pm
2225 Village Walk Drive
Henderson, NV 89052
(in back of Whole foods)
[More Information Here](#)

Halloween Hullabaloo Puppet Show
October 30th @ 10:30am
Sunrise Library
5400 Harris Ave.
Las Vegas, NV 89110
[More Information Here](#)

Northern Nevada Family Events

Hands ON! Second Saturdays
October 14 @ 10am
Nevada Museum of Art
160 West Liberty Street, Reno, Nevada
89501
[More Information Here](#)

Nevada Day Parade
October 28 @ 10am
Nevada Day Store
716 N Carson St
Carson City, NV 89701
[More Information Here](#)

Pumpkin Palooza
October 22 @ 10am
Victorian Square
764-794 Victorian Ave, Sparks, NV
89431
[More Information Here](#)

Want to be in the know for future family fun??

PCA Nevada has **MORE** family friendly events on our website!

[Click here to view more events in your area!](#)

Mason Jar Spooky Terrariums



Spooky Terrarium Supply List

1. Jars – a couple sizes make it more interesting, but the large jars are easier to manipulate.
2. Twigs, rocks, moss, leaves, toy crows, skulls, mini pumpkins, dolls for parts, small electric candles, toy spiders, or anything else that might be spooky in a jar.
3. Foam board or any flat surface
4. Glue

How to Make It

- Gather your supplies.
- Arrange your Halloween items onto the foam.
- Glue the jars on top of your items!

You now have a festive holiday table centerpiece or mantel decoration!

Halloween Jokes for Kids



Q. What do goblins and ghosts drink when they're thirsty on Halloween?

A. *Ghoul-aid!!!*

Q. What is a Mummie's favorite type of music?

A. *Rap!*

Q. What do you call a witch who lives at the beach?

A. *A sand-witch.*

Q. What's a monster's favorite bean?

A. *A human bean.*

Q. What are ghosts' favorite kind of streets?

A. *Dead ends*

Tips for Parents!

Parenting Project



The Parenting Project offers a series of free programs to help parents be more effective in raising their children. The following programs are offered at various locations throughout Clark County:

[Register Here!](#)

Stress Management Tips

Parenting can be very stressful. By taking a moment to consider which stress management tools will work for you and then putting them into practice immediately will help to provide the stress management approach you are looking for and the stress relief you deserve.

[Read more here!](#)



What to do for bed time

Are your kids wide awake when they should be sleeping? If you want your children to sleep, though, you need to identify any mistakes you're making and implement changes.

[Read more here!](#)

Updates on Nevada Children's Policies

Nevada Policy



State Board of Education Approves Standards to Increase Child Safety

The State Board of Education had a meeting on September 12, 2017 to vote on the revisions to the Health Content Standards which included standards to increase child safety. We are happy to announce that the standards were approved! We will be working with the Department of Education and local districts in the near future to assist with implementation. Please see the links below for additional information.

To Find out more please click the links below:

[Nevada state board of education meeting materials](#)
[Proposed Revision of Nevada Academic Content Standards for Health](#)

National Policy

Home Visiting Re-authorization

Federal Funding Expires this Month! Two House bills have been introduced to extend the Maternal Infant Early Childhood Home Visiting (MIECHV) program which runs out on September 30. The Republican bill ([The Increasing Opportunity through Evidence-Based Home Visiting Act](#)) extends the program for five years with some alterations and maintaining funding at the current \$400 million a year. The Democratic bill ([The Home Visiting Works Act of 2017](#)) extends it for five year and increases it to \$800 million by year five. There are no Senate bills yet. While there is bipartisan support for the home visiting program in the Senate, which is illustrated by the 13 member Senate sign-on letter, it is unclear if there is support for a five year extension and with more funding.



There is no clear legislative path forward for MIECHV currently. The advocacy community would like to see MIECHV ultimately extended in a health extenders package or other vehicle such as CHIP reauthorization, for 5 years with an incremental increase in funding to \$800 million. However, we are hearing that House Ways & Means Committee may block House Energy and Commerce jurisdiction over health extenders and prohibit them from including MIECHV in any health extenders package since Ways and Means has primary jurisdiction over MIECHV. House Energy and Commerce Committee members have said they are deferring to Ways and Means. It is too soon to tell what will happen with health extenders and the MIECHV program. We need your help in reaching out to Members of Congress to let them know how important it is MIECHV does not expire. Follow this [link](#) to email your members

today!

**Prevent Child Abuse Nevada
Nevada Institute for Children's
Research & Policy**

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Email:

preventchildabusenevada@unlv.edu

PCANV Resources

Prevent Child Abuse Nevada has
resources available for everyone!

Resources are available via our website.
Contact us for more information or to
request hard copies.

www.preventchildabusenevada.org

Visit our website