



CLARK COUNTY, NEVADA 2023 EVENT SUMMARY

strong start for children
Building Nevada's Future

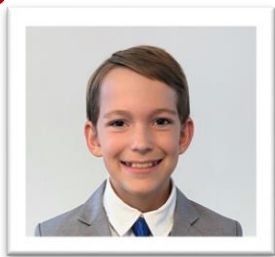
Each year Step Up for Kids brings together people to show widespread support for investments in children and families. Participants include child advocates, politicians, parents and kids. Events held across the country raise awareness among voters and political candidates regarding the issues American children face, such as access to early care and learning, after-school programs, poverty, child abuse and neglect, and health care. This year, an event took place in Las Vegas, Nevada, to spread the message of making Nevada's children a priority!

Thank you to the North Las Vegas Library District for hosting us!

On Saturday, October 14, 2023, the Nevada Institute for Children's Research and Policy, in partnership with the Southern Nevada Early Childhood Advisory Council (SNECAC) hosted the 16th Annual Step Up for Kids event. The event was held from 9:00 am-12:00 pm at the Alexander Library in North Las Vegas. This year's event was a success with **535 attendees**. Throughout the event, families had the opportunity to interact with over 30 community organizations that provided information about resources, planned fun activities and games for kids, and graciously donated raffle prizes! Families also enjoyed free tacos, face painting, a petting zoo, live DJ, costume contest, voter registration and a produce market by UNR Extension with free fruits and vegetables! The audience was also entertained throughout the event by Las Vegas Cause Players, who dressed up as superheroes and took pictures.



Congratulations to our 2023 Clark County Youth Mayor!



JACK LEATHAM

NICRP hosted the Clark County Youth Mayor election to engage children in the electoral process. Fourth and Fifth graders in Clark County were given the opportunity to apply. The finalists were selected to campaign at the event. Finalists, Charlotte McQueen, Isabella Vivas, Jack Leatham, Raymond Wold Jr, and Ricky Gourrier López Jr created campaigns about an issue they were passionate about, displayed their campaign materials at the event, discussed their issues with attendees, and gave a 1-2-minute speech on their campaign issues. Since this election was for kids and by kids, only youth 17 years and under could vote for their favorite candidate. The kids in attendance were able to register to vote, enter a voting booth, and cast their ballot. Congratulations to Jack Leatham for winning the election!



Thank you to our other candidates and North Las Vegas Mayor Pamela Goynes-Brown!

This event would not have been possible without the help of our community partners:

Acelero Learning Clark County Head Start, Boys Town Nevada, Boys and Girls Clubs of Southern Nevada, Children's Dentistry, Clark County Election Department, Clark County Department of Family Services Parenting Project, Dignity Health, Family to Family Connection, Foster Kinship, Health Plan of Nevada, Las Vegas Cause Players, Las Vegas Urban League Early Childhood Connection, Mi Familia Vota, Molina Healthcare, Nevada Department of Education, Nevada PEP, North Las Vegas Library District, Prevent Child Abuse Nevada, Spread the Word Nevada, State of Nevada: Division of Child & Family Services, Sunrise Children's Foundation, The Children's Cabinet, The Sunshine Project, The TRY Method, and UNR Extension: Partners in Parenting



Costume Contest!



STEM Activities!



UNR Farmers Market!



Petting Zoo!



Raffle!